



# Recruiting volunteers to Community Emergency Response Teams

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#### **Aims**

- Expand networks of Community Emergency Response Teams across Devon
- You'll feel confident
- You'll have some ideas to take forward



#### Agenda

- Welcome & introductions
- Barriers
- Motivation
- Case for support
- Recruitment methods
- Wrap-up & close





## Over to you...

# What barriers prevent people from volunteering?



## What affects recruitment and retention of volunteers?

- Image and appeal of volunteers (photos)
- Methods of recruitment
- Recruitment and application procedure
- Induction into volunteering
- Training for volunteers
- Overall management of volunteering
- Ethos and culture of your team
- Support and supervision given to volunteers



### Let's generate & explore solutions





#### Over to you...

- 1. Why is it good to volunteer?
- 2. What can you / do you hope to gain from volunteering?
- 3. What motivated you to be a community volunteer?



#### Write a 'case for support'

- What does your team do?
- Who does it benefit?
- What difference could volunteers make?



#### Write a 'case for support'

- What opportunities exist?
- What's in it them?
- Where to get more information?
- How to apply?



#### **Methods of recruitment**

- Word of mouth
- Printed materials e.g. leaflets
- Using volunteer databases
- Public events
- Local media
- Online



#### Thanks for listening

Any questions or final remarks?

