

Rebooting how we tackle flood resilience

from Sjælland to the South Hams

Devon Community Resilience Forum, 27 November 2019



FLOODFRAME

in collaboration with

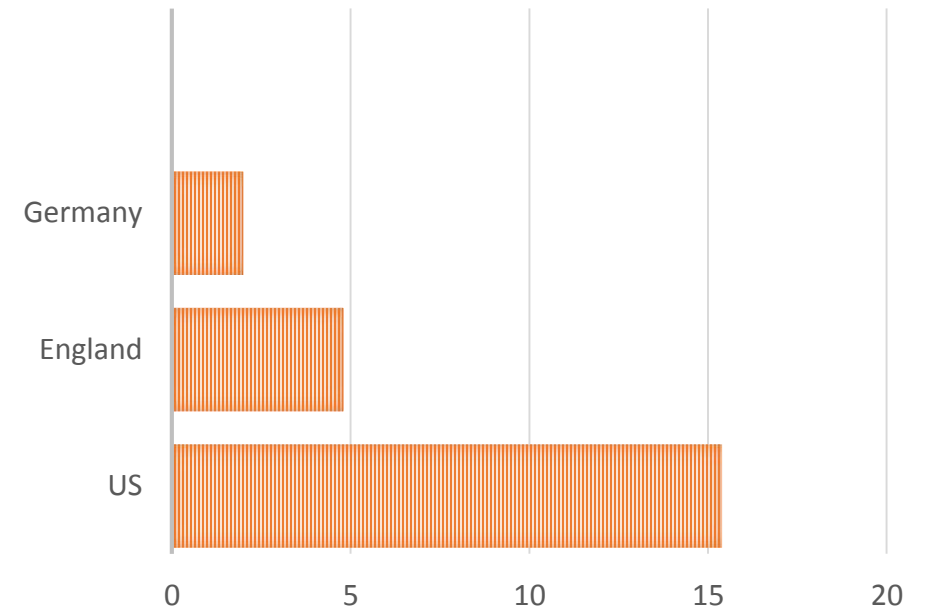




Flooding - certainly not just a UK problem



MILLIONS OF HOMES AT RISK



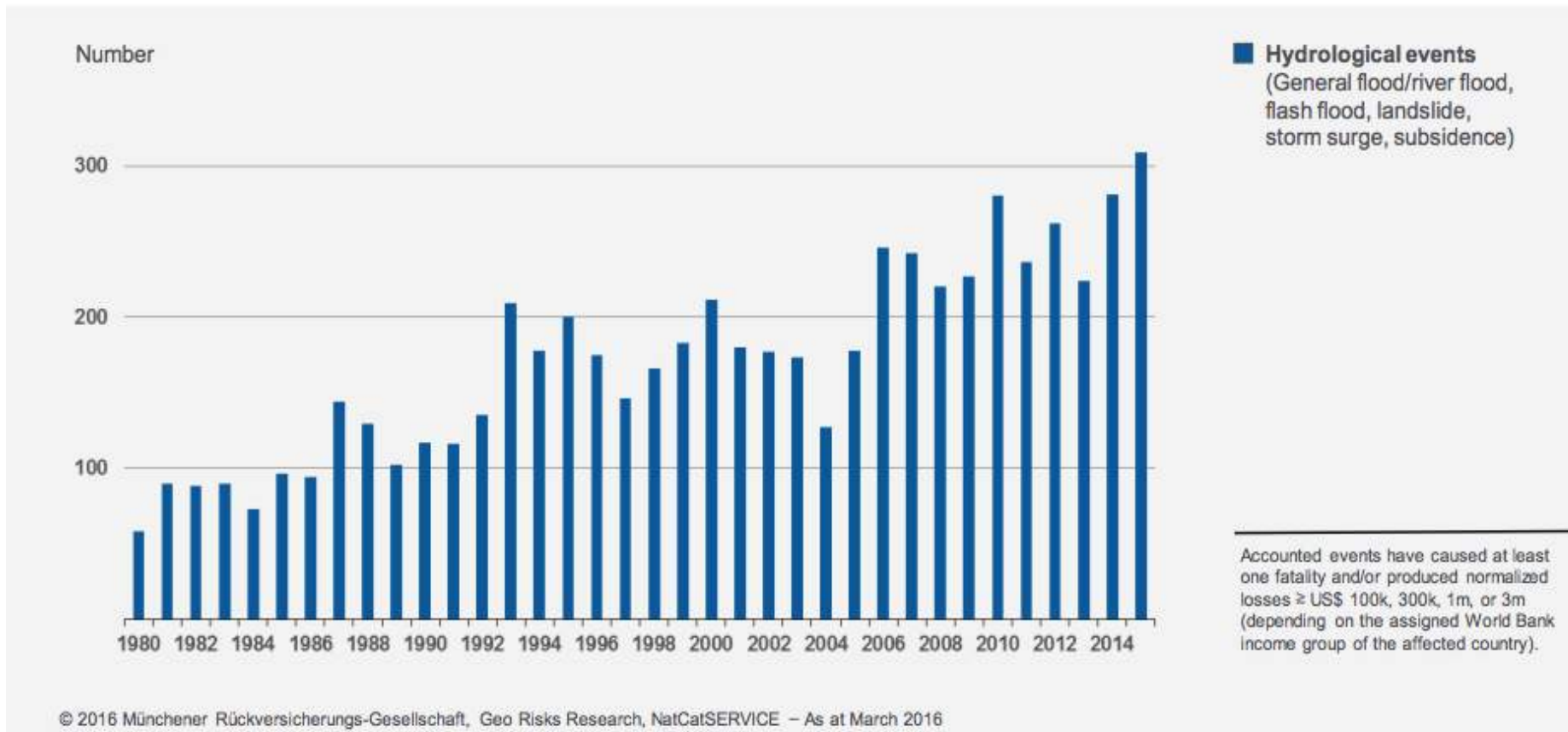


The big picture - more floods

Flood events worldwide 1980-2015

Number of relevant events

Munich RE 





Lots of things need to change to improve flood resistance & resilience



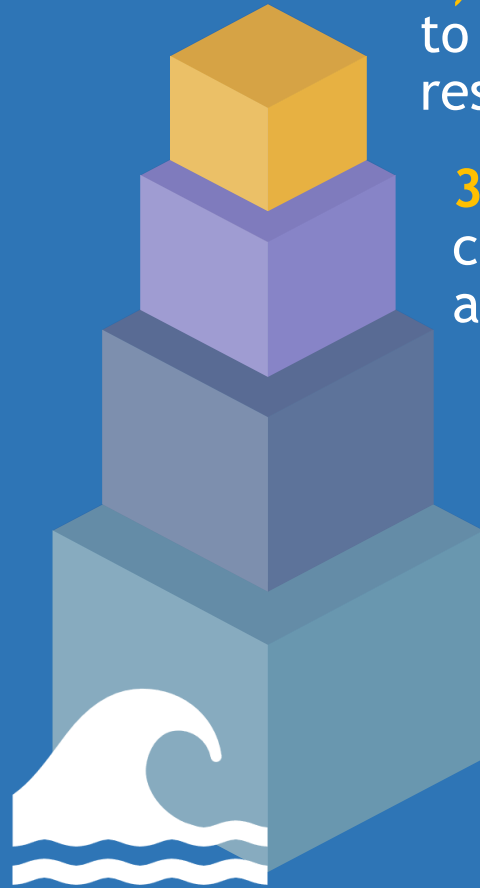
This Photo by Unknown Author is licensed under [CC BY-SA-NC](https://creativecommons.org/licenses/by-sa/4.0/)

21
types of
property flood
product see:
[Bluepages.org.uk](https://bluepages.org.uk)

Helping property level flood protection to **stack up**

As communities across the UK once again try to recover from devastating floods, thoughts turn to how protection and resilience can be improved before the next time.

New approaches are available including property level measures. These haven't always stacked up in the past - but here's how they could:



The four i's

4) **imaginative** & robust products to improve flood protection, resilience & recovery

3) **insurance** that can pay out on claims including resilient repair aka "Build Back Better"

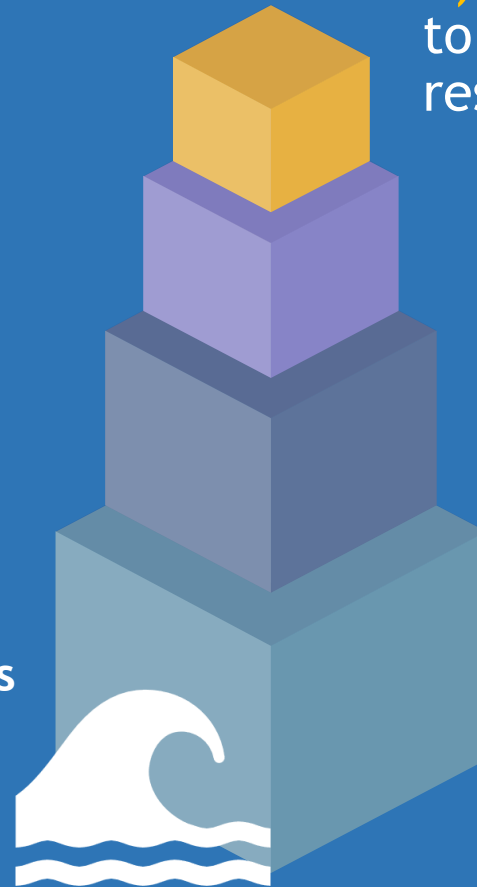
2) **incentives** to take preventative action

1) **involvement** & awareness across communities, businesses & authorities

Two examples

Picking the right measure(s) for each property e.g. Floodframe

At all scales from street, neighbourhood, village/town, local authority to national support networks e.g. National Flood Forum



4) **imaginative** & robust products to improve flood protection, resilience & recovery

1) **involvement** & awareness across communities, businesses & authorities

National Flood Forum

As part of the flooded community, the National Flood Forum is a charity that supports communities to tackle the things that matter to them; creating hope and reducing the fear of flooding; helping people to work together to reduce flood exposure and its impacts, both physical and emotional.

We do this by helping people and communities to take more control of their flood risk



Who?

- A national charity
- Well in excess of 200 affiliated groups
- Projects across the country



Supporting and representing flood risk communities

Supporting
people to ...

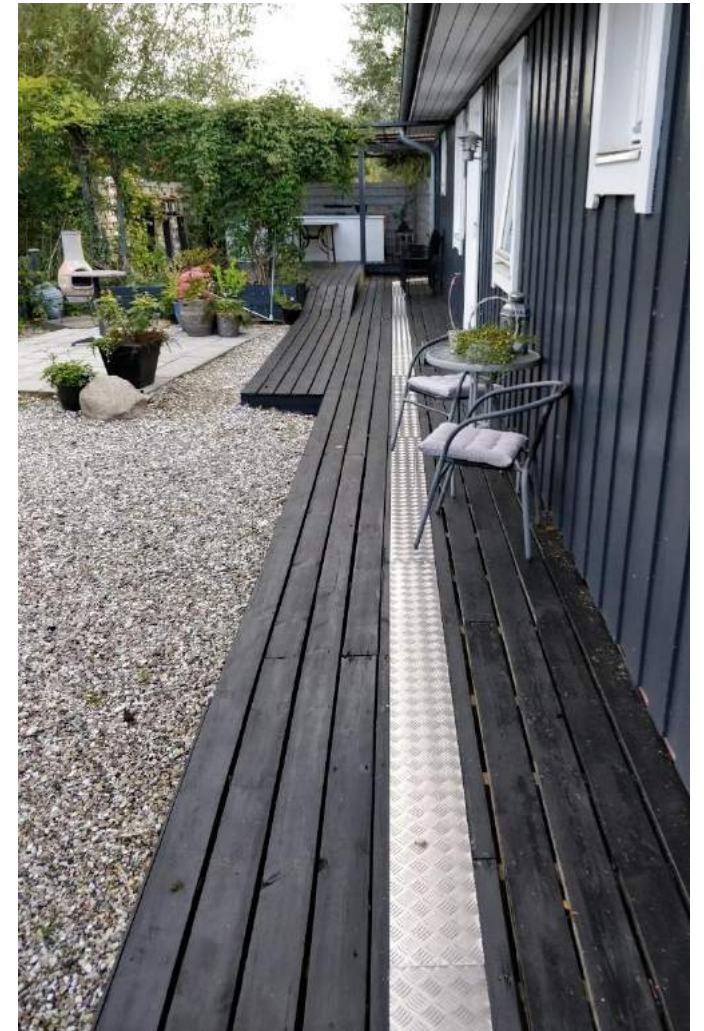
- Prepare for flooding
- Recover from flooding
- Work in partnership
- Provide a voice



Supporting and representing flood risk communities



Automated & discrete property protection Examples from Floodframe customers



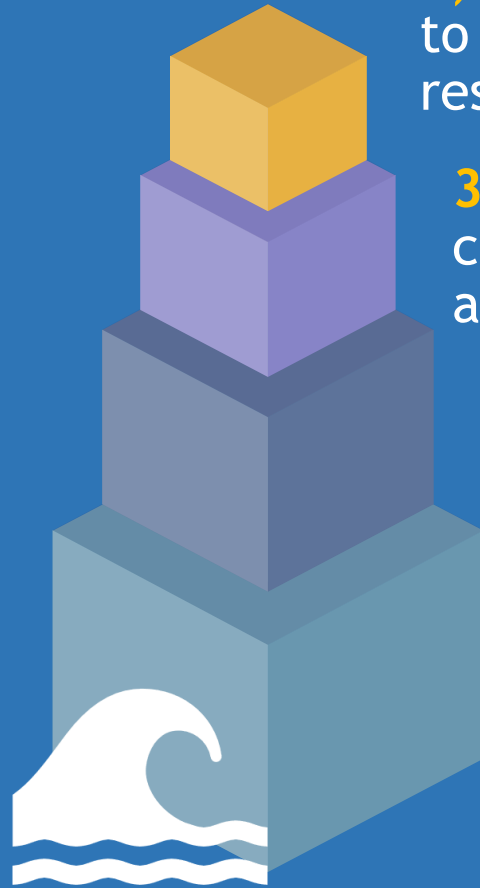




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Questions?



Thank you

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National Flood Forum:

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